

Public Relations is dedicated to crafting and disseminating messages that align with the objectives of committees and the General Assembly, distinguishing itself from the role of the press group. PR has **one main goal**: to spread the ideas of YPAC and the postulations of one session during the year on a local, regional or even international level.

PR consists of 10 people; each school assigns one delegate for this function. This can be an additional delegate. All members of the PR group are members of the committees.

<b>Before the session</b>
<ul style="list-style-type: none"><li>• Prepare for the YPAC session as every other “normal” delegate.</li><li>• Inform yourself in advance about possible stakeholders (politicians and other interest groups) and get their contacts.</li></ul>
<b>During the session</b>
<ul style="list-style-type: none"><li>• Attend one meeting for coordination and exchange of information. One of the presidents and a member of the press group should also join this meeting.</li><li>• Participate in committee meetings and the General Assembly (same as other delegates).</li><li>• Coordinate with the press group member of the delegation which contents would be interesting for the public and take and collect pictures. The coordination can be done during your free time.</li></ul>
<b>After the session</b>
<ul style="list-style-type: none"><li>• Spread the ideas and results of YPAC (to politics and the public).</li><li>• Initiate meetings with politicians and interest groups.</li><li>• Assist the press group in producing content and spreading this content to the media.</li></ul>